## I dentifying and Remediating Fraud & Corruption in China Operations

What are the best Corrective Actions? How to address on-going Risk?

Roundtable discussion with Q & A

Thursday, June 5th, 2025



### Housekeeping

- Registrants encouraged to ask questions
- Click on Questions on Control Panel
- Taking Questions throughout EWA Webinar

## 1. Review of Agenda and format

- 2. Introduction of Grant Thornton
- 3. Introduction of East West Associates
- 4. Identifying and Remediating Fraud & Corruption in China Operations Why is this topic so relevant?
- 5. Case studies
- 6. Q&A Session
- 7. Conclusion





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#### Dr. Tim Klatte:

- · Partner, Grant Thornton, Certified Fraud Examiner (CFE), Certified Forensic Interviewer (CFI)
- · Leader of the Forensic Advisory Practice in Shanghai
- · Advises clients on complicated compliance investigations and effective ethics programs

#### Warren Clark:

- · Grant Thornton Audit Partner and former Asia Resident Partner
- Specialized in auditing U.S. based companies with operations in China, foreign private issuers, and companies going public in the U.S.
- · Lived and worked in greater China for more than 18 years







# **Grant Thornton China**

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# **Why Grant Thornton?**

- Our strength lies in our strong network of regional and international offices which are supported by our devoted partners and staff.
- An easy access to international resources enables us to offer a full range of assurance, tax and advisory service to clients in every sector of the China market.



7000+
Professionals

**28** Offices

Offices
Nationwide



300+

Top 5
GT International
Member Firm

\*Statistics as of July 31, 2023









# **Forensic Advisory Services**

#### **Anti-Bribery / Anti-Corruption Advisory**

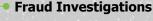
Comprehensive service to help businesses navigate all phases of the regulatory compliance requirements as well as respond to corruption allegations.

#### **Event Monitoring Services**

A robust service to ensure that your marketing, sponsorship or other events and 3rd party activities are conducted in full compliance with your internal policies and with the PRC and international anti-corruption legislation.

#### **Compliance Training**

Guiding employees to understand and internalize best practices in China compliance matters. We recommend or adjust existing policies to comply with global and local ABAC laws to improve the awareness of fraud across all operations of the organizations China business.



**FORENSIC** 

**ADVISORY** 

**SERVICES** 

Leveraging our accounting and related investigative skills, this service integrates multiple forensic disciplines to efficiently identify, collect, and analyze relevant evidence in a timely and cost-effective manner for clients.

#### **Integrity Due Diligence**

Taking an in-depth look into the public profiles and online footprint of individuals and company's to identify potential red flags prior to a clients strategic investment or partnership.

#### **Whistleblower Advisory**

Helping both local and international clients to establish, manage and support a complete whistleblowing program, which encourages staff to speak-up and report unethical activities within an organization.

#### **Expert Witness Support**

Providing expert witness support during complex litigation matters, which can facilitate an efficient dispute resolation process resulting in fewer post-decision protests.





Grant Thornton International (GTIL) is a leading global organization of member firms providing audit & assurance, tax and advisory services for more than 90 years. Collectively, GTIL member firms comprise\*:



72,858

people and growing



704

offices and growing



135+

countries and growing

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\*Statistics as of Sept. 30, 2023





Thriving since 1924, our global network is people-focused and purpose-driven. We believe business should be more personal and that the strongest results start with trust.

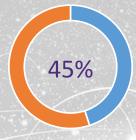
Who we serve\*:

52%

of the Fortune 100 companies are Grant Thornton clients

48%

of the Fortune 500 companies are Grant Thornton clients



of the Fortune 1000 companies are Grant Thornton clients



\$8+ billion in global revenue

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A leading provider of Corporate Strategy, Operational, Commercial & Risk Management solutions

#### **4 Core Services**

#### Global Manufacturing and Supply Chain Footprint

- 1. Develop & implement global manufacturing footprint and supply chain strategies.
- 2. Closure of manufacturing plants & offices
- 3. Consolidate & Relocate manufacturing plants & offices
- 4. Global Site Selection
- 5. Develop set-up costs and business model
- 6. Factory construction, set-up, and employee hiring.
- 7. Negotiate tax & business incentives with foreign governments

### **Operational & Commercial Performance**

- 1. M&A Due Diligence Operational, Commercial & Risk Management
- 2. Operational Turnaround & Restructuring
- 3. Process Improvement
- 4. Market Research





### **Human Resources & Risk Management**

- 1. Executive Search
- 2. Interim General Management: General Manager, H/R Director, Operations Director, etc.
- 3. Background Checks
- 4. Integrity Awareness Training
- 5. Business Audit
- 6. Board Advisory

### **Supply Chain**

- 1. Identification & Qualification
- 2. Supplier Improvement
- 3. Supplier transition
- 4. Make v. Buy Analysis
- 5. Covert & Overt Investigations of suppliers
- 6. Supplier Audits
- 7. RFQ Pricing & Negotiations





- Founded in 2005, EWA executives have held senior management positions with P&L responsibilities for western MNCs, including
- ✓ Briggs & Stratton Asia
- ✓ CIATEQ Mexico
- ✓ Littelfuse, Inc. China
- ✓ American Standard Thailand
- ✓ General Motors Automotive Poland

- ✓ Eastman Kodak Asia
- ✓ Bechtel Corporation China
- √ Conceptos Para el Hogar, Mexico
- ✓ General Electric Appliances Poland
- ✓ Ashland, Inc. China
- EWA executives had senior management and P&L responsibilities for western MNCs in numerous key industries:

Automotive General Manufacturing Durable Goods

Metal Fabrication Consumer Goods Filtration & Separation

Chemicals Packaging Electronics

Semiconductors Food & Beverage Medical Devices
Specialty Metals Laboratory Equipment Food Technology

Energy & Natural Gas Industrial Textile & Apparel Costings & Building Materials

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# **East West Associates Representative Clients**

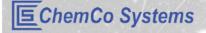


















































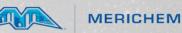
















#### Li Xiao:

- East West Associates Director, China
- North American Lead for Asia Transformation & Turnaround Association (ATTA)
- Former China General Manager for US construction materials manufacturer
- Former China Director hired to turnaround business and manufacturing plants for US electric motor manufacturer

#### T.T. Chen

- East West Associates Advisor
- Director of Asia Transformation & Turnaround Association (ATTA)
- Board Member / Advisor and Operating Partner

#### **Dan McLeod:**

- Senior Executive Advisor, East West Associates
- Former Director Asia Pacific Operations. Ashland Specialty Ingredients (Shanghai)
- Former Director of Manufacturing& Supply Chain for Hercules specialty chemicals





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# Fraud Triangle

## **Perceived Opportunity**



- Weak internal controls
- Ineffective monitoring of controls
- Assets susceptible to fraud
- 1. Developed by Donald Cressey in the 1950s.
- 2. All 3 elements must be present for fraud to occur.
- 3. If one element is missing, then fraud cannot happen.

## **Perceived Pressure**

#### **Financial Pressure:**

- Greed
- Addiction
- Poor credit rating or cash management

#### **Work Pressure:**

- Dissatisfaction with pay
- Overlooked for promotion

#### Rationalization

"I'll pay it back."

"I deserve a pay raise."

"It's for a good purpose."

Grant Thornton | Understanding Fraud & "Knowing" Fraudsters





## **Mitigating Fraud & Corruption – Why is this topic so relevant?**

Normal, prudent oversight of China operations has become more difficult in recent years

- · Years of China COVID restrictions.
- Recently publicized risks to business travelers to China.
- Tariffs & Transshipment Concerns.
- · Unpredictable business environment there.
- U.S./China geopolitical tensions.

Desire to diversify from China driven by Board of Directors, Senior Executives, Investors

Assessing your China operations and demonstrating support to your people there – in person – is important.

Not just to manage smooth and efficient operations, but also to identify and minimize instances of fraud and corruption.





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Case Study 1

### **Background**

1. Company is a midwestern manufacturing company with operations in China, Hong Kong and Malaysia.

- 2. Company manufactured electronic sensors for resale into the automotive, healthcarre and industrial sectors.
- 3. The China operation is located in Ningbo and primarily sold their manufacturing products within China to Western and Chinese customers.
- 4. The Hong Kong operation was originally ued as an importing entity when the company first established in Hong Kong/China in 2001. The HK operation now serves pimarily as a sourcing/trading company supplying China raw materials and components to the company's other operations in Malaysia, US, Mexico and Europe.
- 5. The company had a formal corporate-wide whistleblower program to report an alledged wrongdoing or employeee concerns.
- 6. Current China senior leadership had been in place for approximately 11 years wth the China GM having been hired in 2013.
- 7. The compay received several complaints to the whistleblower 'hotline' about alledged corruption at the Ningbo operations. The complainsts included:
  - Kickbacks for supplies and customers
  - Fake travel invoices
  - Profit skimming





Case Study 1

#### **Corrective Actions**

- 1. Grant Thornton implemeted
  - Forensic Accounting & Interviews
  - Forensic Technology (eDiscovery)
  - · Corporate Inteligence workstreams to holistically appreciate the severity of this fraudulent activity
- 2. As a result, Grant Thornton was able to confirm the fraud occurred, identified those employees involved in committing the fraud and the severity of the damage to the US company.
- 3. Company subsequently fired six employees who committed the fraud, which included the General Manager, Director of Human Resources & the Chief Financial Officer.
- 4. As a result, the company needed to restore the Ningbo operation's business practices, maintain stabliity of the business, remain a viable business entity to supply customers, prevent employees fom leaving the company, ensure the remaining China employees that the company is committed to China.
- 5. Thus, the company hired East West Associates to install an Interim General Manager (GM) and Director of Human Resources. The company also engaged Grant Thornton to install an Interim CFO.
- 6. Secondly, the company engaged EWA to begin a formal search for a permanent GM.
- 7. EWA provides Integrity Awareness Training annually to avoid future fraud and potential Severance Payments.





Case Study 2 Page 22

### **Background**

#### **PROJECT OBJECTIVES & REQUIREMENTS**

The investigation aimed to uncover potential fraudulent activities by the company's local management and validate allegations made by three whistleblowers.

The allegations focused on the following areas:

- Financial Irregularities: (1) Misallocation of government IIT refunds; (2) Unjustified compensation totaling about 1 million USD; 1.
- Document & Authority Misuse: (1) Receipt of fake certificates from vendors; (2) Unauthorized signing of technical service agreements by management;
- Policy Violations: (1) Selective adherence to the T&E policy, with the management team being exempt; (2) IT unauthorized access to employees' email accounts to monitor communications on behalf of the management team.

#### **GT PROCEDURES**

- Conducted interviews with the management team and relevant personnel to understand the internal control and policies;
- Reviewed documents and analyzed data focusing on suspicious areas;
- Used e-Discovery technology to review filtered files and identify actionable evidence.

#### **GT FINDINGS**

- We substantiated 6 out of 8 allegations, for example:
  The company misallocated the government IIT refunds;
  Eight certificates were confirmed fake, and seven of them pointed to the same vendor;
  The IT manager disregarded the interests of the company by taking advantage of his duty sharing employee communications with the management team.

#### CORRECTIVE ACTION

- Management team members separated from the company, and a new team was put in place;
- A compliance committee was established, and training was enhanced and more frequent;
- Increased communications with staff and third parties about the WB channels available if something unethical is identified.





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#### **Q&A Session**

**Grant Thorton** will address how to identify the fraud and calculate damages to the organization.

**East West Associates** will address how to remediate fraud & corruption through the termination of the affected employees, Interim executives, business audits & advisory, proper executive recruiting and training.

Warren and Tim – can you talk about how you identify and calculate the fraud damages to the organization?

<u>Li Xiao, T.T. and Dan</u> – can you talk about how you apply EWA solutions of Business Audits, Advisor & Interim General Manager, employee termination, recruiting and training?





#### **Q&A Session**

- 1. What are the major risks when a Fraud or Corruption happens?
- 2. How can I find out if my employees in China are receiving kick backs from factories?
- 3. Can U.S. companies fully transfer the risk of customs and tariff compliance to their China supplier without consequence?
- 4. I've got a guy who's a real rainmaker for us in China, but I'm not absolutely sure about his integrity? What should I do?
- 5. If I find a problem in China, is my degree of risk limited to within China?
- 6. With the China business environment changing so quickly, how to best keep current with what's happening on-the-ground there?
- 7. Our China subsidiary has a statutory audit completed each year. Can we rely on that audit to prevent and detect fraud?
- 8. Can you discuss how to stabilize the organization after a major fraud/corruption event and the removal of senior manager(s)?
- 9. What are some best practices you have seen companies use to reduce the risk from or reduce incidence of corruption?
- 10. When recruiting for senior positions are there red flags I should be aware of?
- 11. What can an interim manager help before the company has the replacement for the employee with Fraud or Corruption issue?
- 12. What are the main pitfalls when the fraud issue is not properly dealt with?





## **Q&A Session**

- 1. With Geopolitical Tensions and Tariff Wars Contributing to Business Uncertainties, many foreign companies are reluctant to change their Chinese/ASEAN local management teams even if these teams underperform or may have major compliance issues, how to help these American Companies to Resolve these issues without replacing key local managers?
- 2. How would a Business Audit (Operational, SC, HR Audit) work?
- 3. How would a senior advisor for local business unit work?
- 4. How long usually does the GT and EWA remediating process take?
- 5. If I decide to sell my China operation and move production elsewhere, how concerned about this topic do I need to be?
- 6. Our China subsidiary has a statutory audit completed each year. Can we rely on that audit to prevent and detect fraud?
- 7. What are the main pitfalls you have seen during this restructuring process?
- 8. Is there any way to avoid future fraud?
- 9. What are the most effective tools you can share while working as the IGM
- 10. Is it difficult to deal with the employees with fraud issue? What to prepare?





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