

EAST WEST ASSOCIATES

Unlocking Global Supply Chain Success

East West Associates drives growth, helps improve performance, and increases the value of western companies with operations in China, Asia, Mexico, and Central Eastern Europe by providing commercial, operational and risk management solutions with proven, hands-on implementation services.

East West Associates is a leading operational consulting firm specializing in optimizing global supply chains. With an exceptional track record, our seasoned executives successfully navigate manufacturing operations in China, Southeast Asia, Poland, Mexico, and the U.S.

Founded in 2005, our team of operational experts brings invaluable hands-on experience from senior management positions in major multinational companies like Briggs & Stratton, American Standard, Bechtel Corporation, Littelfuse, Inc., and Volvo. This extensive industry experience allows us to provide hands-on support and innovative solutions tailored to each client's manufacturing and supply needs.

Our laser-focused approach to on-the-ground project implementation ensures seamless execution for our clients. We pride ourselves on delivering tailor-made solutions that address every manufacturing and supply need in Asia. Our clients trust our seasoned executives, who bring a wealth of production, commercial, HR, and supply chain expertise, combined with extensive plant location experience.

At EWA, we are dedicated to delivering practical solutions that drive real value and transform global supply chain operations and unlock unprecedented success.

Industries We Serve

East West Associates has extensive experience in numerous industries including:

- Automotive
- Chemicals
- Coatings & Building Materials
- Consumer Goods
- Durable Goods
- Electronics
- Energy & Natural Gas
- Filtration & Separation Equipment
- Food & Beverage
- Food Technology
- General Manufacturing
- Industrial Textile & Apparel
- Laboratory Equipment
- Medical Devices
- Metal Fabrication
- Packaging
- Semiconductors
- Specialty Metals

EAST WEST ASSOCIATES OUR EXECUTIVES

ALEX BRYANT

FOUNDER & CHIEF EXECUTIVE OFFICER



- Director of International Business Development for Barnhardt Manufacturing Company
- Attorney, Ogletree Deakins Nash Smoak & Stewart, P.C.

DAN MCLEOD

DIRECTOR



- General Manager for Eaton Corporation in Manila, Philippines
- Director of Asia Pacific Operations for Ashland Specialty Ingredients in Shanghai
- Director of Asia Pacific Manufacturing and Supply Chain for Hercules Incorporated in Shanghai

VICKY SHAO

DIRECTOR, CHINA



- Vice President of Human Resources, Flexco Conveying Equipment Manufacturing Company
- Human Resource HR Manager, Lombard Risk International Ltd.
- Executive Department Human Resources & Administration, Nitto Denko Corp (6988: Tokyo)

JAY HOENIG

DIRECTOR



- Chief Operating Office Asia Pacific, Hill & Associates Group
- Asian Pacific Vice President & General Manager, Bechtel Corporation
- Chairman of the American Chamber of Commerce in Shanghai

MARK PLUM

DIRECTOR



- President of Briggs & Stratton Asia (NYSE: BGG)
- Vice President of Sales & Marketing, American Standard Thailand & American Standard China

STEVEN BLYTH

DIRECTOR, THAILAND



- Lived and worked in Australia, Korea, Singapore, Canada, and, for the past 5 years, Thailand
- Expertise includes: Business Development, Sales Management, Restructuring of Operations, Distributor and General Management, and is skilled in leading cross-cultural business teams

EAST WEST ASSOCIATES OUR EXECUTIVES

CARLOS FLORES

SENIOR CONSULTANT, MEXICO



- Based in Monterrey Mexico, experienced in Sales, Operations, Manufacturing and Global Supply Chain focusing on Special and Commercial Steels and Metals
- Industries include the Mining, Armoring, Oilfield, Power Generation, Railway, HVAC, Agricultural, Lifting and Heavy Equipment

JACOB MILLER

DIRECTOR, VIETNAM



- Based in Ho Chi Minh City, Vietnam with 20+ years of international experience (9 in Latin America and 14 in Asia), of which 15 years have been in supply chain and sourcing role

DARIUSZ PIELACH

DIRECTOR, CENTRAL EASTERN EUROPE



- Procurement Manager for General Electric Appliances Poland
- Product Purchasing Manager for General Motors Automotive Poland

BERND SCHMITT

SENIOR CONSULTANT, MEXICO



- Based in Mexico, expertise encompasses a wide range of competencies including: Interim Management during organization restructure, Risk management activities to facilitate delivery performance compliance, Process improvement

KARLA SERRANO

CONSULTANT, MEXICO



- Based in Leon, Mexico, experienced in supply chain planning functions as well as import/export trade compliance in Mexico
- Prior was Supply Chain Manager for Gissing, Guanajuato, a supplier of interior components to the automotive industry

JOSE VALDES

SENIOR CONSULTANT, MEXICO



- Based in the Monterrey/Saltito in Mexico. He is a bilingual leader driving supplier development processes, and systemic material flow improvements to prevent material shortages and promote supply chain continuity

LAIXIAN YAN

SOURCING SPECIALIST, MEXICO



- Chief Executive Officer for Everbright Enterprises
- Procurement Director for Asia Pacific Operations for Ashland Specialty Ingredients
- Procurement Director for Degussa China
- General Manager for Xuzhou Construction Machinery Group

EAST WEST ASSOCIATES
REPRESENTATIVE CLIENT LIST



EAST WEST ASSOCIATES
CONTACT US

For more information as to how East West Associates can improve your business, please call or contact us at 704.807.9531 or abryant@eastwestassoc.com.

ALEX BRYANT

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