

CHINA | SOUTHEAST ASIA | MEXICO | CENTRAL EASTERN EUROPE | USA



COMPANY PROFILE

east  **west**[®]
a s s o c i a t e s
DRIVING COMPANY GROWTH IN CHINA, ASIA, MEXICO & CEE

INTRODUCTION

Company Overview

East West Associates (EWA) is a respected operational consulting firm advising manufacturers who benefit from diversifying, modifying and improving their global supply chain/manufacturing operations. Seasoned EWA executives assist clients with optimizing operations and managing risk in manufacturing, assembly or supply operations in China, Southeast Asia, Poland, Mexico and the U.S.

Founded in 2005, EWA operational executives have lived in China, Asia, Poland, Mexico and the U.S. They have held senior management positions with P&L responsibilities for multinational companies including Briggs & Stratton, American Standard, Bechtel Corporation, Littelfuse, Inc., and Robert Bosch.

Proven, hands-on experience is fundamental to ensuring successful on-the-ground project implementation for our clients. This EWA point of difference is the key to delivering innovative solutions specifically tailored to address client manufacturing and supply needs in Asia.

Our clients view EWA principals as seasoned “been there, done that” executives with production, commercial, HR, or supply chain backgrounds, and have extensive plant location experience. Our people are pragmatic “boots on the ground” client-oriented advisors who demonstrate their ability to offer clients practical solutions that deliver value.

East West Associates has extensive experience in diverse industries including:

- Automotive
- General Manufacturing
- Durable Goods
- Metal Fabrication
- Consumer Goods
- Filtration & Separation Equipment
- Chemicals
- Packaging
- Electronics
- Semiconductors
- Food & Beverage
- Medical Devices
- Laboratory Equipment
- Specialty Metals
- Food Technology
- Industrial Textile & Apparel
- Coatings & Building Materials
- Energy & Natural Gas

EXECUTIVE TEAM

East West Associates Leadership



ALEX BRYANT

Founder & President

- Director of International Business Development for Barnhardt Manufacturing Company
- Attorney, Ogletree Deakins Nash Smoak & Stewart, P.C.



JON ANDERSON

VP & Managing Director - China

- Vice President/Director of Strategic Services, Boldt Metronics
- Vice President of Human Resources, Littlefuse, Inc. (NYSE: LFUS)
- Human Resource Director, R.R. Donnelly & Sons Company (NYSE: RRD)



VICKY SHAO

Senior Operations and Human Resources Director in China

- Vice President of Human Resources, Flexco Conveying Equipment Manufacturing Company
- Human Resource HR Manager, Lombard Risk International Ltd.
- Executive Department Human Resources & Administration, Nitto Denko Corp (6988: Tokyo)



JAY HOENIG

Director

- Chief Operating Office Asia Pacific, Hill & Associates Group
- Asian Pacific Vice President & General Manager, Bechtel Corporation
- Chairman of the American Chamber of Commerce in Shanghai



MARK PLUM

Director

- President of Briggs & Stratton Asia (NYSE: BGG)
- Vice President of Sales & Marketing, American Standard Thailand & American Standard China

EXECUTIVE TEAM

East West Associates Leadership



DAN McLEOD

Director

- General Manager for Eaton Corporation in Manila, Philippines
- Director of Asia Pacific Operations for Ashland Specialty Ingredients in Shanghai
- Director of Asia Pacific Manufacturing and Supply Chain for Hercules Incorporated in Shanghai



LAIXIAN YAN

Senior Operational Director for China/Asia Pacific

- Chief Executive Officer for Everbright Enterprises
- Procurement Director for Asia Pacific Operations for Ashland Specialty Ingredients
- Procurement Director for Degussa China
- General Manager for Xuzhou Construction Machinery Group



DARIUSZ PIELACH

Director Central Eastern Europe

- Procurement Manager for General Electric Appliances Poland
- Product Purchasing Manager for General Motors Automotive Poland



STEFAN LACHNER

Senior Industrial Specialist for Mexico

- Vice President of Production and Logistics Planning Robert Bosch GmbH in Mexico
- Manager of Operations and Engineering for Leoni AG in Mexico
- Business Unit Manager and Key Account Manager for Continental Teves Automotive in Mexico

CLIENTS

Selected Client Overview



CONTACT

Contact Information & Social Media

CHINA | SOUTHEAST ASIA | MEXICO | CENTRAL EASTERN EUROPE | USA

For more information as to how East West Associates can improve your business, please contact:



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